

**This agreement is for the services as described below, between the “Signed” (detailed on page 3 and referred to as “you” or “your” throughout) and Ocean Crest Creative’s TravelSalesRep.com (referred to as “TravelSalesRep.com” or “we” throughout).**

## Service Package

### Monthly Prep Work

#### eSales Topics

TravelSalesRep.com creates opportunities for travel supplier sales to occur in travel agency offices over the long-term. One of the main ways we do this is by creating what we call “eSales topic” pages, for you each month. eSales topic theme selection are driven by you and guided by Travelsalesrep.com. Your topic(s) can vary in nature and may touch on specific details about your offering, what characteristics make it distinctive, available pricing discounts and the like. Note that each one of these eSales topic pages contains a link to your own, unique call-to-action page, which we will build for you.

The number of eSales topics that TravelSalesRep.com will create for you is \_\_\_\_\_.

#### Your Call-To-Action Page

TravelSalesRep.com’s goal is to get out of the way and connect travel agents and their clients directly to you. To this extent, we will build a page, dedicated just to your offering that points the travel agents to you. This page will include (but may not be limited to) information such as:

- Any contact information you provide; from telephone numbers to websites, fax numbers to department extensions., this is all the information a travel agent will need to book your offering.
- A brochure request link that forwards to you.
- A product/service overview is built to give the travel agent a “birds-eye view/quick glance at the basics of your offering.

### The Actual eSales Calls

#### An Email Starts The Effort

TravelSalesRep.com maintains its own unique, white-listed, opt-in directory of travel agents that are located throughout the United States and Canada. A United States based, professional grade email broadcast server is utilized to send an “eSales Call” email message to this list at the top of each month and again in the middle of the month.

#### On The Website

Each eSales Call email message will contain specific links back to the TravelSalesRep.com website and the complete text and content of your eSales topic(s) and their associated pages. TravelSalesRep.com also maintains an Archive Page that houses the two previous month’s eSales topic(s).

#### Statistics

Each month, you will be provided with statistical evidence on how TravelSalesRep.com created opportunities for sales of your offering to occur in travel agency offices over the long-term. A sample of one of these statistics pages may be found at <http://travelsalesrep.com/Statistics/statistics.html>.

## What Is Required Of Your Organization

### Providing Content To Your “Cyber-Sales Rep”, TravelSalesRep.com

eSales topic theme(s), as described above, are limited only by your imagination. However, you must be proactive in providing TravelSalesRep.com with good content (informational text, data, images, etc.). Each month you'll be asked to supply your ideas for eSales topic theme(s) along with the associated information to build an eSales Call topic. We suggest that you try to dovetail the eSales Call topic theme(s) with other marketing efforts you may be carrying out, events that surround your offering or items of seasonal appeal.

Please note that you guarantee informational content (images, text, etc.) that you either directly supply or provide via your website to TravelSalesRep.com, is not limited for use by copyright. Furthermore, you assure that it is legally available for use by TravelSalesRep.com for the purposes expressed in this agreement. In the case that there is any controversy over the use of informational content that you have made available, it is agreed that TravelSalesRep.com and all of its associates or affiliates will be held blameless and that liability will remain solely with you.

### Draft Review

Once an eSales Call has been crafted from this raw data, the proof will be made available for your review. This step provides you with complete and final approval.

## Compensation For Services Rendered

\$\_\_\_\_\_ USD per month will secure TravelSalesRep.com's services.

Payments will be made in advance to “Ocean Crest Creative” no later than the fifth business day of each month (e.g. payment is due no later than 5 June for the July eSales Call creation). Payments not made by the fifth business day of the month will be charged a late fee of 10%. Ocean Crest Creative accepts payments via check drawn on a US bank or PayPal® (paypal@oceancrestcreative.com), which is an encrypted, online payment service that allows you to transfer funds electronically. If you choose the latter option, you will be invoiced monthly or, you may opt to be automatically billed on you Visa or Master Card. Note that PayPal® processed charges will appear on your billing statement as “OCC-MALLIA” and not “TravelSalesRep.com”.

### Continuation & Termination

This agreement will automatically self-renew on a monthly basis. Minimum agreement term is two months. Termination by either party, for any reason, shall be submitted by the *first business day of any of the twelve months*. Upon receipt of the cancellation notice, one final payment from you will be due and services associated to that final payment will be required from TravelSalesRep.com.

### Miscellaneous

It is understood that content provided about you by TravelSalesRep.com may contain errors or omissions and that you or any other parties that you represent or work with, holds TravelSalesRep.com blameless for these and any results associated to them. TravelSalesRep.com or any of its employees, contractors or associates are in no way liable for any claims or actions as a result of the information provided on your behalf. Likewise, TravelSalesRep.com takes no responsibility for the actions, or lack thereof, of any travel retailer, intermediary or end user of your product. TravelSalesRep.com is a service of Ocean Crest Creative and will be acting on your behalf in the role of independent contractor and not an employee.

### Contact Information

Ocean Crest Creative, 9 Santo Street, Plymouth, Massachusetts, 02360, USA, Telephone: (508) 747-4449, Facsimile: (508) 747-4448, E-Mail: [TravelSalesRep@comcast.net](mailto:TravelSalesRep@comcast.net) Web Site: [www.TravelSalesRep.com](http://www.TravelSalesRep.com)

### Acceptance of this Proposal

It is agreed that the service package and associated fees and responsibilities as described on the three pages of this proposal are acceptable. This agreement shall be governed and construed in accordance with the laws of the State of Massachusetts, United States and contains the entire understanding of the parties and supersedes all previous verbal and written agreements, representations or warranties.

### Signed:

Print Name

Title

Date

Company Name

Address

City

State/Province

Postal Code

Telephone

Fax

E-Mail Address

Website Address

### Payment Method (See Payment Options on Page 2 for More Details):

Check drawn on a US bank (you will be invoiced for this selection)

Credit Card (This card will be automatically charged each month for services rendered. PayPal® processed charges will appear on your billing statement as “OCC-MALLIA” and not “TravelSalesRep.com”.)

Type of Card (Circle One) MasterCard Visa Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Card Security Code (3 digit number on the back of your card): \_\_\_\_\_

Complete Billing Address With Postal Code:

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